

OCTOBER 2, 2017

Meet John Galinato and Wen Yu of Build-It-Yourself in Cambridge

BOSTONVOYAGER STAFF

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Today we'd like to introduce you to John Galinato and Wen Yu.

John, Wen, can you briefly walk us through your story – how you started and how you got to where you are today.

Imagine you're a kid. Would you like to build a contraption that squirts water at evil doers who walk in your door? Or a robot who greets you at the door with a cool joke, a wet kiss, or a tasty candy? How about a cuckoo clock that plays a tune and puts a smile on your face when you wake up?

Build-It-Yourself is a playful, online environment designed for the artists and engineers on our team around the world to build and show off the craziest contraptions we can brainstorm.

We're always bombarded by how great it is to pursue your passion, etc – but we've spoken with enough people to know that it's not always easy. Overall, would you say things have been easy for you?

Too much administration and not enough time playing in our sandbox!

So, as you know, we're impressed with Build-It-Yourself – tell our readers more, for example what you're most proud of as a company and what sets you apart from others.

Build-It-Yourself offers an art and engineering program driven by technology-in-education research at MIT. Our mission is to inspire and guide the next generation of builders to use technology creatively and collaboratively.

We are especially proud of our partner in Mexico, Senorita Lula Garcia, who is growing our business south of the border.

Most recently we are focused on Wen Yu's plan to bring Build-It-Yourself to China. Recently we went on a 4-week tour of 5 cities in China with a group of MIT startup companies. China is the new land of opportunity. Next month we are planning to return to close several deals.

Wen Yu
 MFA – San Francisco Academy of Arts
 MS Arts Administration – Boston University
 Hobbies: See the world/universe, fine art, keep fit
 Heroes: Mom & Dad, Steven Hawking, Matthew Barney, art history professor
 Favorite cities: Reykjavik, Berlin, Suzhou
 wen@build-it-yourself.com

John Galinato
 BEE and MEE – Cornell
 Hobbies: building, sketching and strumming the guitar
 Heroes: Ali, Don Quixote, Popeye
 Favorite Quote: "You can't win if you don't bet."
 john@build-it-yourself.com

So, what's next? Any big plans?

We are in the process of raising a new round of funding to bring Build-It-Yourself to a global market.

1. We want to build a product that makes us proud and passionate.
2. We want to work with talented colleagues who inspire us.
3. We want to make a ton of money!

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- Email: john@build-it-yourself.com
- Other: <https://www.youtube.com/user/BIYSupport>

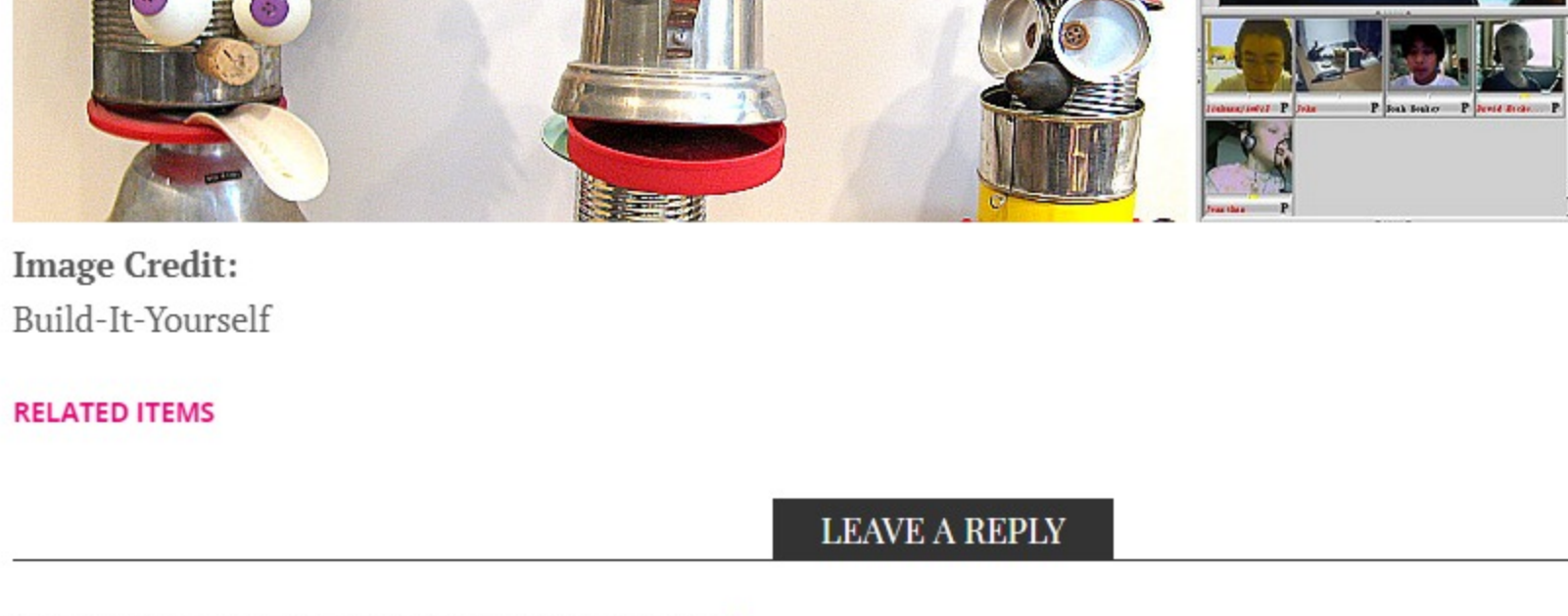
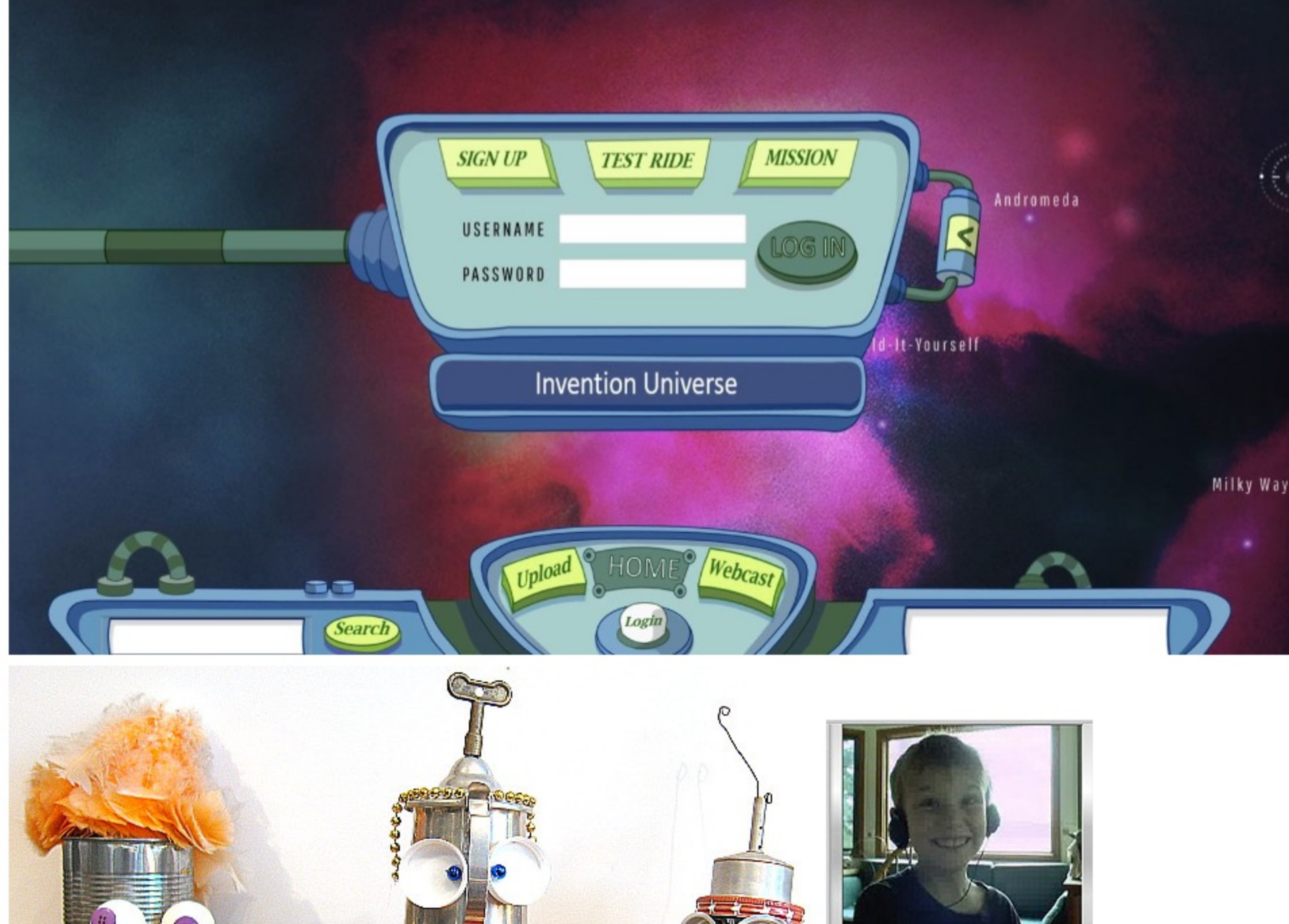
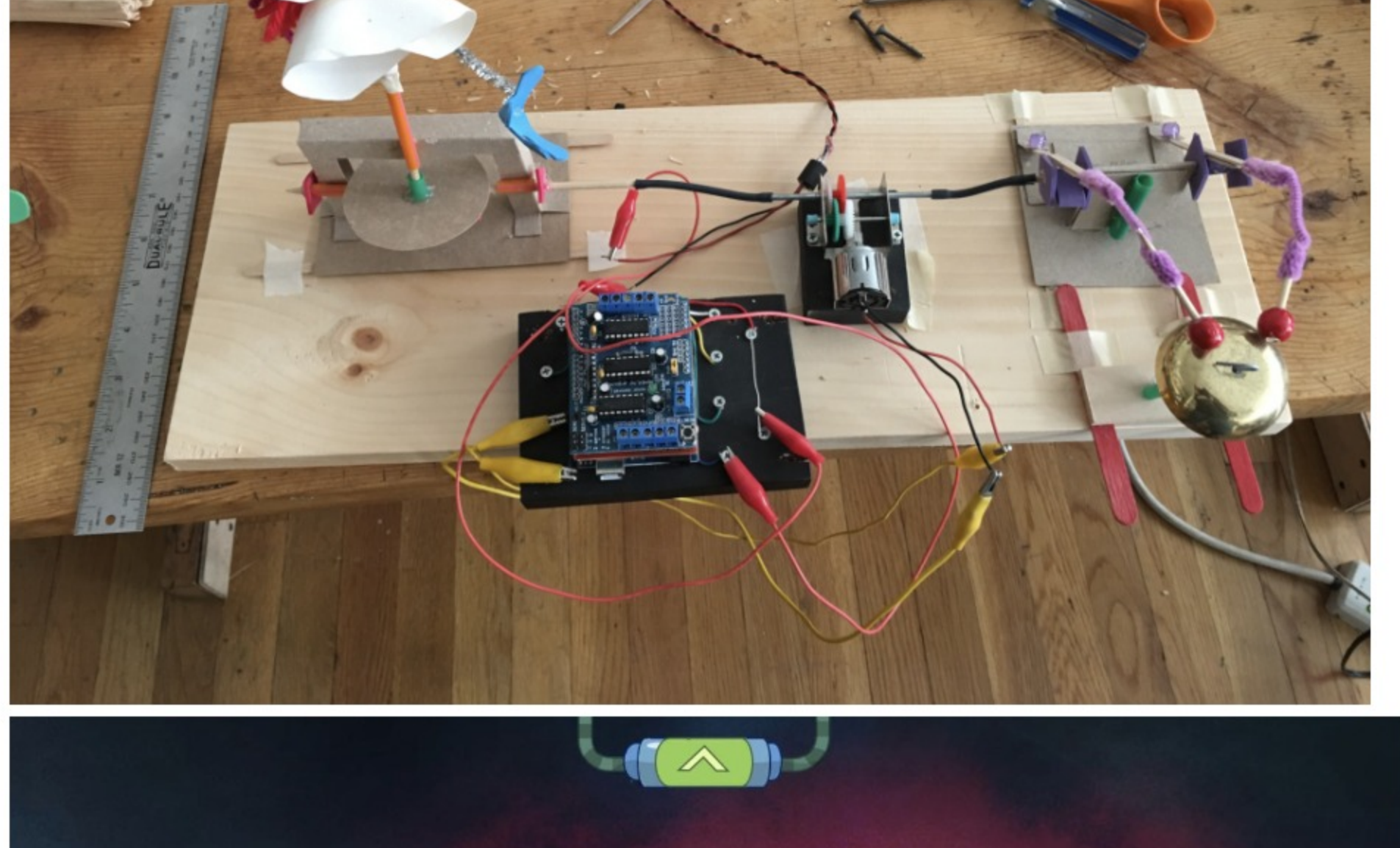
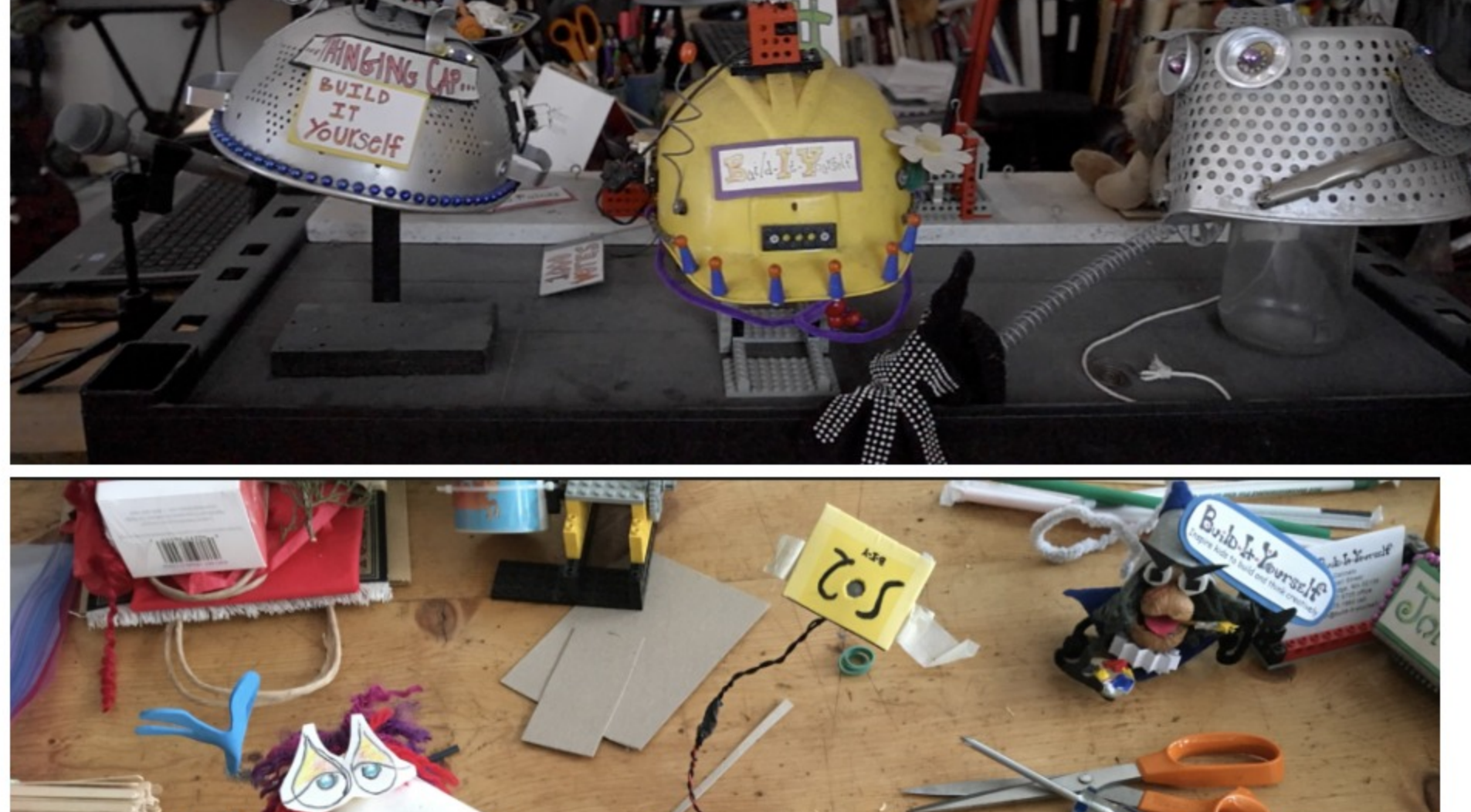
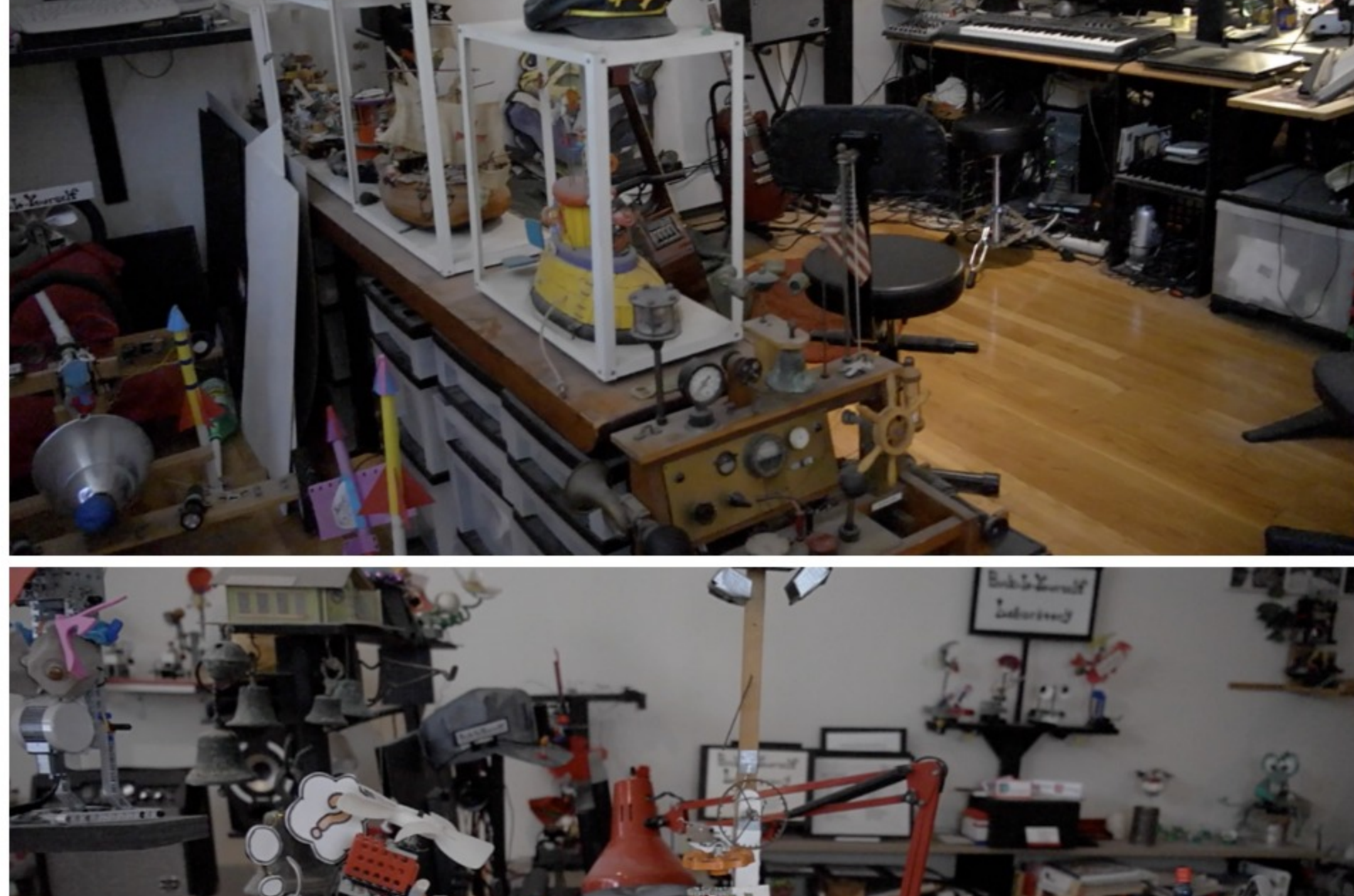


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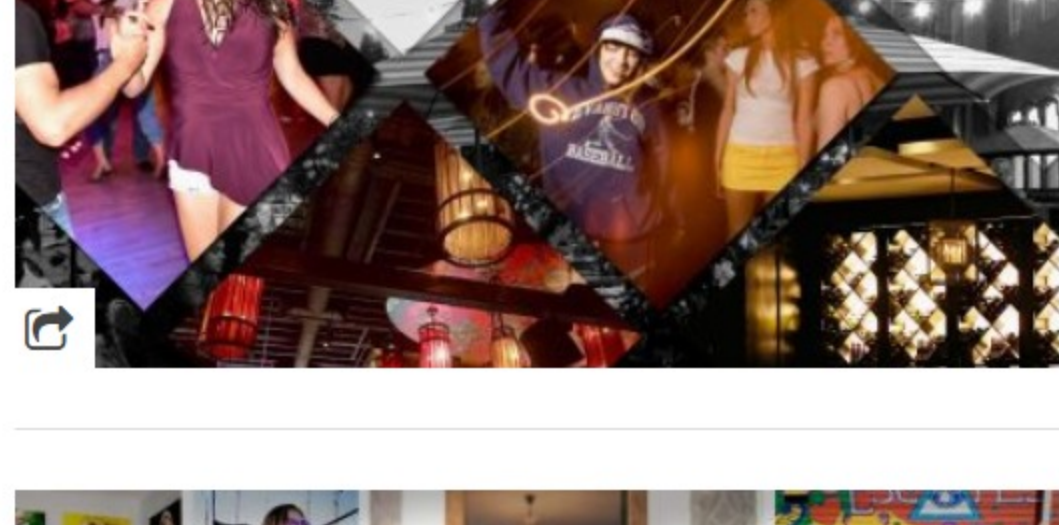
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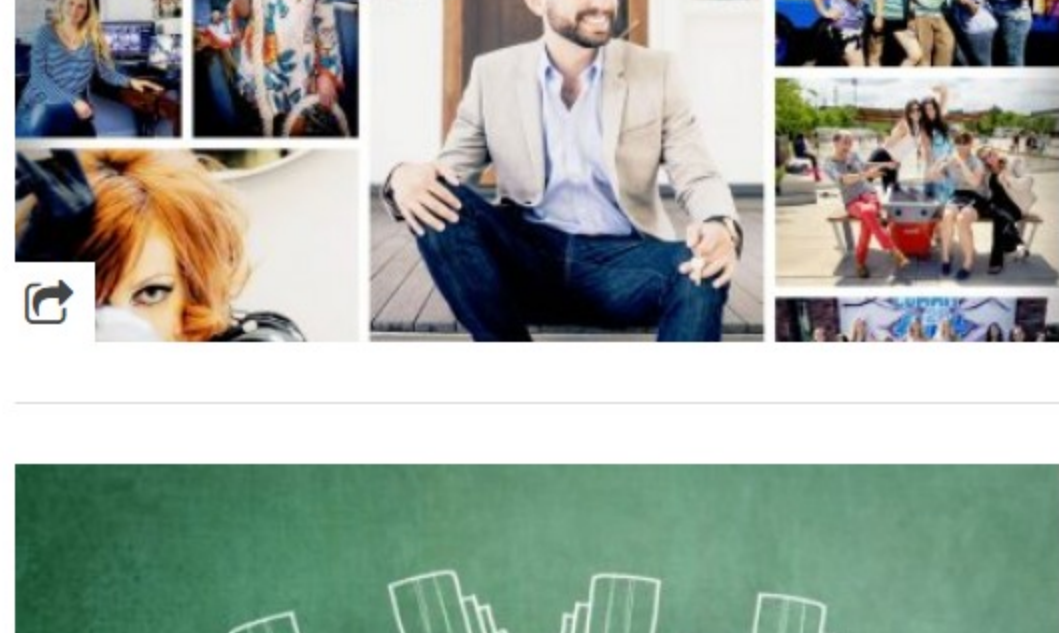
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FUN THINGS TO DO IN BOSTON IN NOVEMBER

The editorial team shares some of the most noteworthy events in Boston over the next few weeks. Check them out below and...

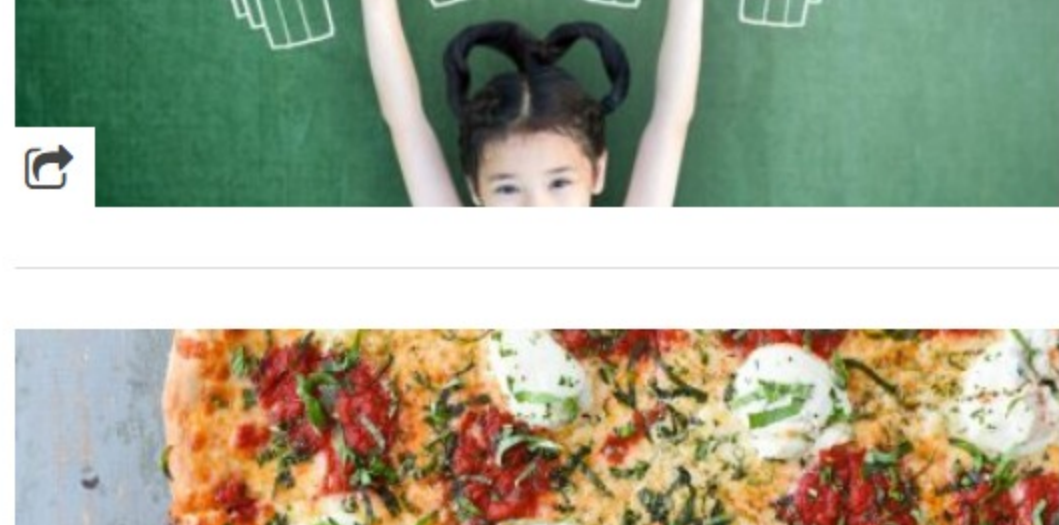
BOSTONVOYAGER STAFF | NOVEMBER 13, 2017



BOSTON'S MOST INSPIRING STORIES

Every neighborhood in the Greater Boston area has its own vibe, style, culture and history, but what consistently amazes us is...

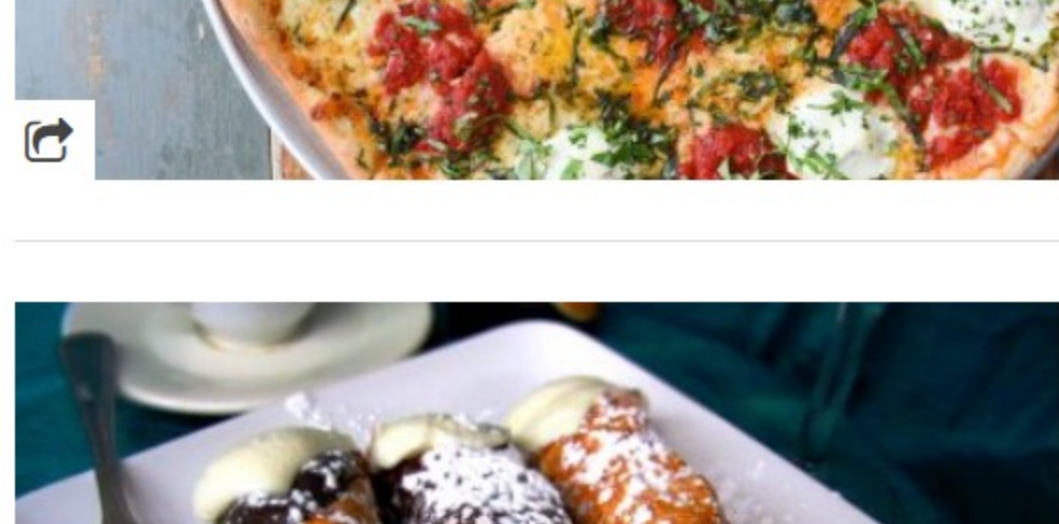
BOSTONVOYAGER STAFF | NOVEMBER 13, 2017



15 AMAZING FEMALE FOUNDERS CHANGING THE WORLD

Meet 15 incredible women who aren't letting the world hold them back. They've built hugely successful businesses, created thousands of jobs...

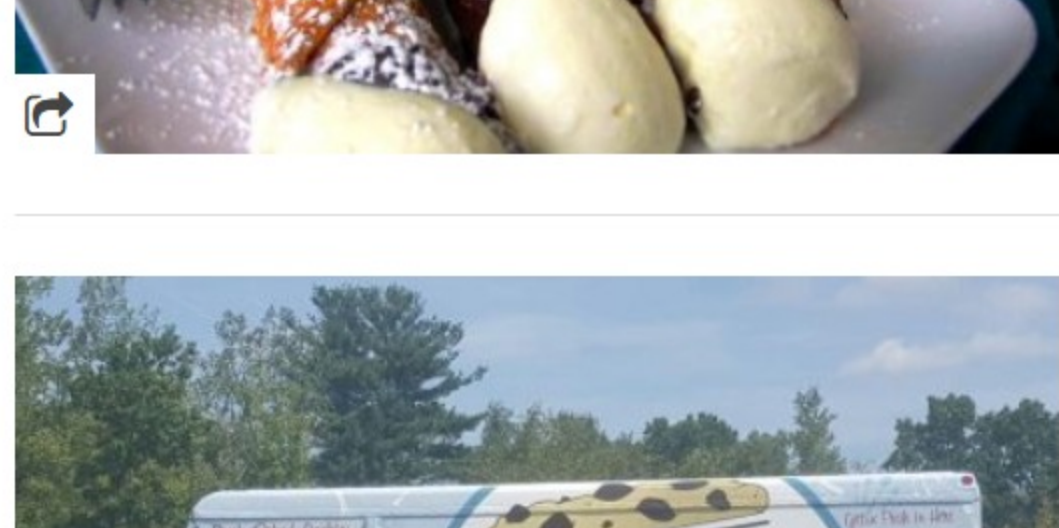
BOSTONVOYAGER STAFF | APRIL 10, 2017



8 CHEAT-MEAL WORTHY PIZZA JOINTS

The cheese, the toppings, the crust...sometimes when you know, you know. The aroma already feels like you are cheating, long before...

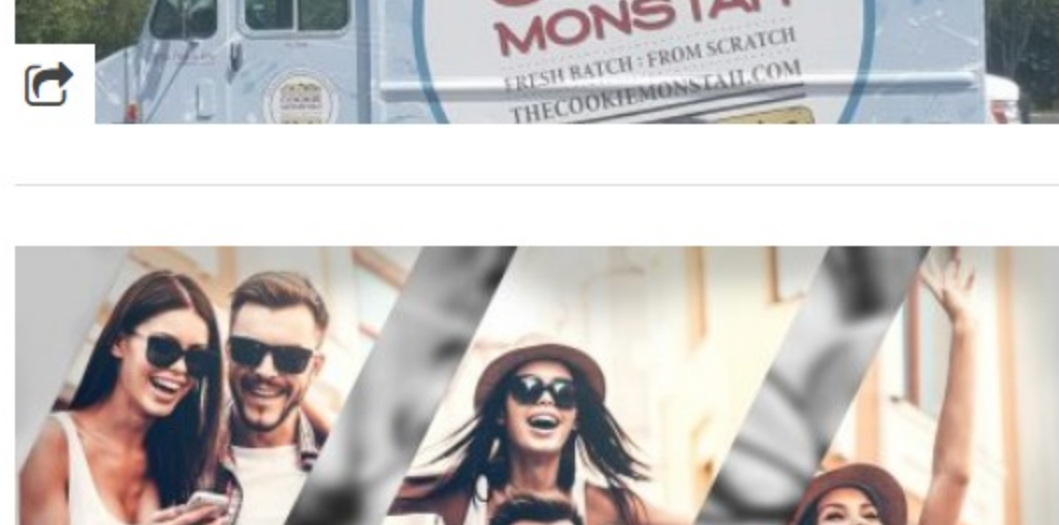
BOSTONVOYAGER STAFF | MARCH 2, 2017



LIFE IS UNCERTAIN. HAVE DESSERT EVERY DAY.

The Top Dessert shops in Boston – handpicked by our editors – one for each day of the week 🍩 1....

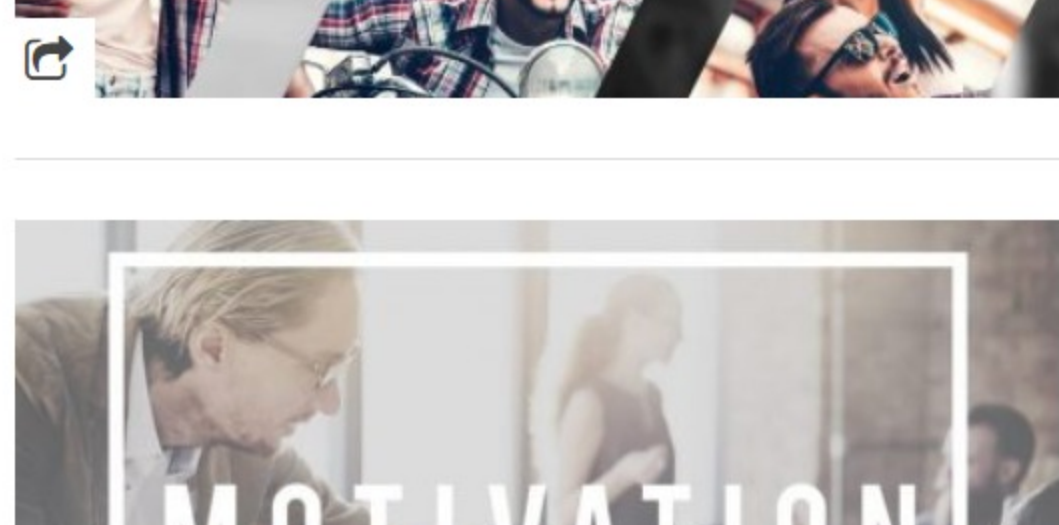
BOSTONVOYAGER STAFF | FEBRUARY 3, 2017



BOSTON'S MOST TALKED-ABOUT FOOD TRUCKS

Food trucks are the heart and soul of Beantown's emerging street food scene. Below we've listed some of Boston's most hotly...

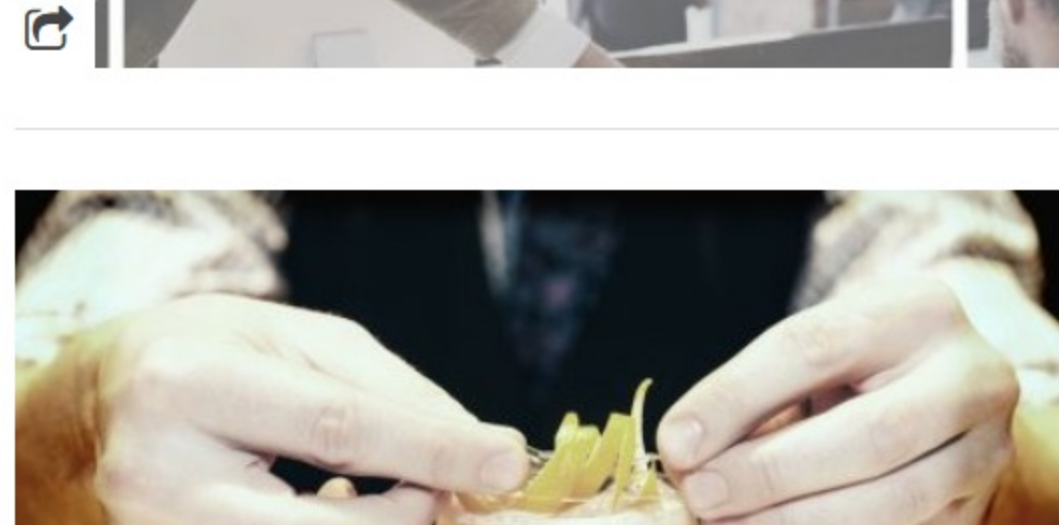
BOSTONVOYAGER STAFF | JANUARY 7, 2017



SEASONS OF LOVE

Kadam Malik, relationship guru and entrepreneur, shares his thoughts about love, romance and dating in the city. I find myself in...

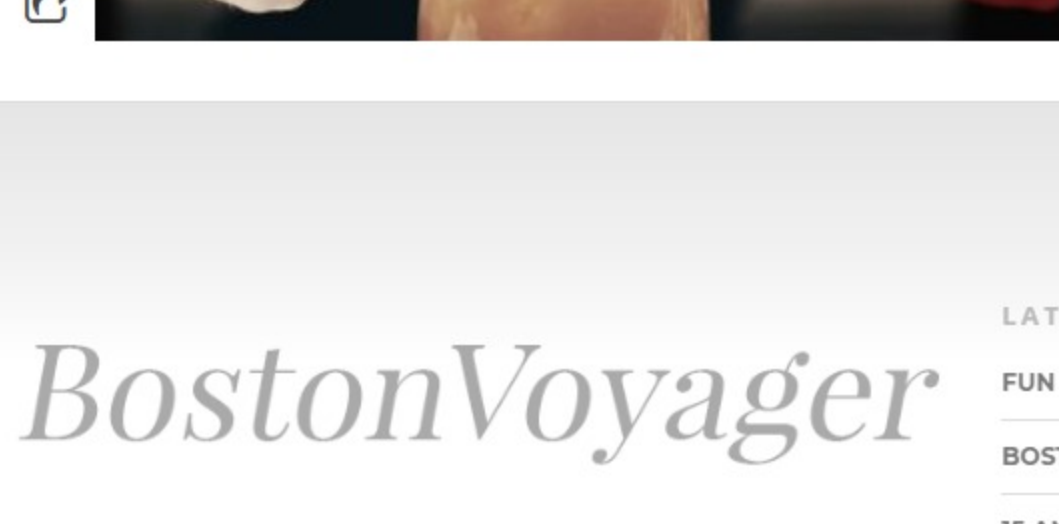
KADAM MALIK | DECEMBER 22, 2016



52 MOTIVATIONAL QUOTES THAT WILL CHANGE YOUR LIFE

A collection of our quotes of the week from the past year. 1. "Work until you no longer have to introduce..."

BOSTONVOYAGER STAFF | DECEMBER 20, 2016



THE BOSTON NIGHTLIFE GUIDE EVERYONE'S TALKING ABOUT

How many times have you found yourself wondering what you should do tonight? Boston is an incredibly city, full of world-class...

BOSTONVOYAGER STAFF | DECEMBER 16, 2016